## The Business Model for the Citywide Wireless Broadband in Miami Beach, Florida

The business model for the Citywide wireless broadband in Miami Beach, Florida, will be the Internal Use model. The City will provide funding for the Citywide network capital and operating expenses. The network will be designed, built, and maintained by a private sector company who is chosen through a competitive RFP process, though the City will purchase and own the Citywide network. The wireless network will use City infrastructure including utility poles and will provide mobile wireless broadband service to City agencies. The network will also provide free public access to hot zones in certain geographic areas. The following diagram illustrates the Internal Use model:

